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Business Economy

Posted at: Nov 30 2017 1:02PM

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Reliance Games to foray into the AR and VR Space

Mumbai, Nov 30 (UNI) Reliance Games, a part of Reliance Entertainment Digital, the digital entertainment focused business of the Anil DhirubhaiAmbani Group (ADAG), today announced its foray into the fast growing Augmented Reality and Virtual Reality space by announcing its alliance with GoPhygital, a Mumbai based venture focused on creating immersive AR, VR and MR experiences.

According to a recent report by IDC, the total worldwide spending on AR and VR industry will increase to almost US \$215 Bn by 2021 from current spending of USD 11. 4Bn in 2017.

As a part of the alliance, Reliance Games and GoPhygital will partner and develop Augmented Reality and Virtual Reality based apps, games and experiences which will be based on original IP and licensed IP.

Commenting about the association and their foray into AR and VR, AmitKhanduja, CEO of Reliance Entertainment -Digital saids, "We are delivering a console experience to our mobile consumers and we will

continue to push the boundaries for apps and games with AR and VR.

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KISAMA, DEC 1 (UNI):- President Ram Nath Kovind addressing a gathering after inaugurating the Hornbill Festival at Kisama in Nagaland on Friday.UNI PHOTO-25U

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Business Economy

01 Dec 2017 | 3:22 PM

New Delhi, Dec 1(UNI) Suzuki Motorcycle India, a subsidiary of two-wheeler manufacturer, Suzuki Motor Corporation, Japan; has concluded an action-packed November with a year-on-year growth of 37.

TCS Recognized for Consumer App of the Year for Second Consecutive Year

01 Dec 2017 | 3:03 PM

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Mumbai, Dec 1 (UNI) IT major, Tata Consultancy Services (TCS) said that it has been recognized as the Gold 'Consumer App of the Year' winner for the TCS New York City Marathon App, by the Best in Biz

Awards for the second consecutive year.

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LT Foods gears-up to further strengthen their brand presence in the critical European market

01 Dec 2017 | 3:03 PM

Mumbai, Dec 1 (UNI) LT Foods, an emerging global food Company with focus on Basmati and other specialty rice, organic foods and convenience rice based products with presence in more than 65 countries, announced an extension to their strategy for the critical European market, including UK by launching the new avatar of their

leading brand "Daawat". Share

Kozhikode Coir Market 01 Dec 2017 | 2:48 PM

Kozhikode, Dec 1 (UNI) Following were the rates in the

Kozhikode Coir m5rket today per quintal.

Kozhikode Oil Market 01 Dec 2017 | 2:47 PM

Kozhikode, Dec 1 (UNI) Following were the rates in the Kozhikode Oil Market today per quintal.

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Kozhikode Spices Market

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Kozhikode, Dec 1 (UNI) Following were the rates in the Kozhikode Spices market today per quintal.

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Kozhikode Rubber Market

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Kozhikode, Dec 1 (UNI) Following was the rate in the Kozhikode

Rubber Market today,

RMA LOT (RSS-4)12,600,(RSS-5)11,700. Share

CBDT signs two Advance Pricing Agreements with the

Netherlands 01 Dec 2017 | 2:23 PM

New Delhi, Dec 1 (UNI) The Central Board of Direct Taxes (CBDT) has entered into two bilateral Advance Pricing Agreements (APAs) with The Netherlands.

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IL&FS Engg bags road contract worth Rs 581.96 crore 01 Dec 2017 | 2:01 PM

Mumbai, Dec 1 (UNI) IL&FS Engineering and Construction Company (IL&FS Engineering Services) said that it has received a Letter of Acceptance (LoA) for a Road Contract from IL&FS Transportation Networks (ITNL).

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Dr. Reddy's Lab gets first-cycle approval for Impoyz cream

Mumbai, Dec 1 (UNI) Pharma Major, Dr Reddy's Laboratories, through its wholly owned subsidiary Promius Pharma, LLC, has received fifth consecutive, first-cycle NDA approval for the Proprietary Products Group, a substantial milestone within the pharmaceutical industry.

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see more. Cipla arm enters into agreement to sell 100 percent stake in

Cipla Croatia 01 Dec 2017 | 1:14 PM

Mumbai, Dec 01 (UNI) Pharma Major Cipla said that its subsidiary - Cipla Holding B.

Sensex opens higher by 98 pts

01 Dec 2017 | 12:32 PM

Mumbai, Dec 1 (UNI) The benchmark index of Bombay Stock Exchange (BSE) recovered on Friday by 98 points to 33,247.



Major currencies up 01 Dec 2017 | 12:26 PM

Mumbai, Dec 1 (UNI) Following were the indicative currency rates and travellers' cheques buying and selling rates per unit today.



Sugar rates steady in Kolhapur market 01 Dec 2017 | 12:25 PM

Kolhapur, Dec 1 (UNI) The prices of M 30 and S 30 grades of sugar remained

steady at Rs 3950/3970 and Rs 3850/3870 per quintal respectively. Share see more.