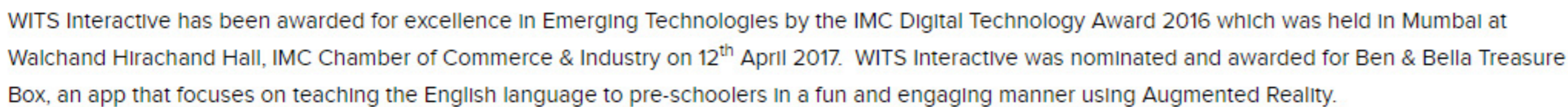


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Team ScooNews



Mr. Hitesh Jain- Founder & CEO, WITS Interactive quotes that, "We at WITS Interactive are honored to have received this awards. Ben & Bella Treasure Box has won the IMC Digital Technology Awards 2016 for excellence in "Emerging Technologies". This moment would not have been possible had it not been for the tireless efforts and hard work from my talented band of Brainiac's fueled by several cups of coffee & pizzas. I would also like to thank IMC and the Jury members for recognizing our app and the potential it has in providing a learning experience for preschoolers. Ben & Bella Treasure Box, made in India... for the world!"

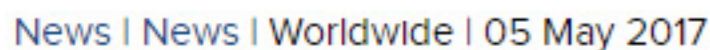
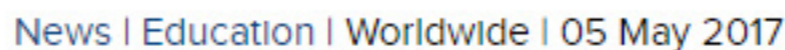
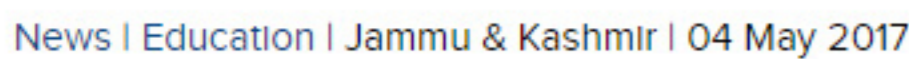
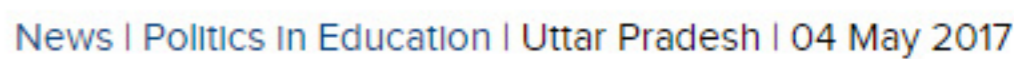
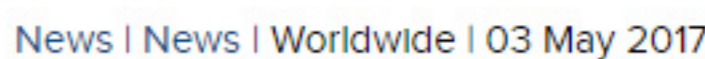
About Ben & Bella - Treasure Box

Learn English by playing In English!

With the innovative Ben & Bella – Treasure Box app, young children can create their own audiovisual English dictionary of more than 300 key words. You can download many Ben & Bella animated cartoons, fine audio-books, animated video-books and wonderful songs to sing-along. All are narrated or sung by native English speakers. These not only entertain children but familiarize them with spoken English in no time.

The app is available for smartphones and tablets (iOS & Android): <http://benandbella.com/app/ar/>

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